

Iconica Photography

capturing Life.

Privacy Policy

At Iconica Photography, your privacy is very important to us. Accordingly, we have developed this Privacy Policy (the "Privacy Policy") in order for you to understand how we collect, use, communicate and disclose personally and non-personally identifiable information through our website. This Privacy Policy supersedes all previously published policies from Iconica Photography and is subject to change at any time without notice.

Information Collection

Iconica Photography collects information from our users at several different points on our web site, and is the sole owner of the information that is collected. Before or at the time of collecting personal information, we will identify the purposes for which information is being collected. We will not sell, share or rent this information to others in ways different from what is disclosed in this statement.

When you choose to browse our web site, you leave evidence of your visit in the form of an access log, a text file that records certain facts about your visit, such as your unique IP address, what pages you look at, what kind of browser you are using, and other semi-anonymous information. This is standard information provided to us by your internet browser and is collected by nearly every web site on the Internet.

Our web site also offers several opportunities for visitors to inquire about event and wedding photography and videography services. When making such inquiries, you will be asked to provide contact information (such as email address, first and last name, event date, telephone number, etc.) that is personally identifiable. Your decision to provide this information will aid us in contacting you to discuss Iconica Photography goods and services. Should you choose to purchase goods or services from Iconica Photography, we may also collect other personally-identifiable information from you (such as your credit card number) in the course of accepting payment for them.

Our web site also offers several opportunities to register for informational mailings. In addition to the information that we collect at registration, which may or may not be personally identifiable, Iconica Photography is able to track whether you choose to open our mailing campaigns, and when, and what links you click on in the body of each mailing.

Information Usage

We agree to use your personal information solely with the objective of fulfilling those business purposes specified by us and for other compatible purposes, unless we obtain your individual consent or as required by law.

We use the personally-identifiable information we collect to provide visitors with information about the goods and services available from Iconica Photography. Some of this information may come in the form of informational and promotional mailings, which you may choose to opt out of receiving at any time.

We also evaluate the non-personally-identifiable information we collect to determine which site features are of interest to you and other users, and to send email based on the mailing preferences our subscribers have set. We do not engage in unauthorized "spam" activity or contact users about their site browsing activity.

Any personal information you share with Iconica Photography should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete and up-to-date.

Information Sharing

We will never share, sell or rent our users' personal information to third parties for their promotional use. Occasionally, we enter into contracts with third parties so that they can assist us in servicing customer needs, however our contracts with these third parties prohibit them from using any of your personal information for their own purposes, and they are required to maintain the confidentiality of the information we provide to them.

We may disclose or report personal information in limited circumstances where we believe in good faith that disclosure is required under the law. For example, we may be required to disclose personal information to cooperate with regulators or law enforcement authorities, to comply with a legal process such as court order, subpoena, search warrant or law enforcement request.

Links

Our site and some of our emails provide links to third-party web sites. Should you choose to follow these links to a third-party site, information about you may be collected at that site. Because Iconica Photography does not control the information policies or practices of these third parties, you should review their privacy policies carefully to learn more about how they plan to collect and use your personal information.

Security

Iconica Photography takes every precaution to protect the confidentiality and security of our users' personal information. As one example, we offer password protection for customer's online proofing galleries upon request. We will only retain your personal information as long as necessary for the fulfillment of legitimate business purposes. We will also protect your personal information by reasonable security safeguards against loss or theft, as well as against unauthorized access, disclosure, copying, use or modification.

Choice/Opt-out

Once you have been added to an Iconica Photography mailing list, you will continue to receive mailings as a member of that list until you exercise your right to opt-out. Iconica Photography provides mailing list subscribers the opportunity to opt-in, opt-out or change mailing preferences via a link in the footer of most email messages we send. These links are the most expedient way for subscribers to adjust their mailing list preferences. Iconica Photography will process emailed unsubscribe requests manually within 10 days.

Notification of Changes

If we decide to make changes to our Privacy Policy, Iconica Photography will post these changes to its web site. It is each site visitor's responsibility to become familiar the Privacy Policy in force and be aware of what information we collect, how we use it and under what circumstances, if any, we will disclose it.